



CAPTAIN POLO'S CLIMATE FRIENDLY COOK BOOK FOR KIDS!

The book

A children's recipe book containing a culturally / geographically diverse range of vegetarian and vegan recipes framed around the underlying message that adjusting one's diet can have important positive impact on health and environment.

With a few exceptions the recipes are mostly provided by children, and in some cases their teachers, within the framework of a collaboration with one or more participant schools.

The recipes will reflect a range of different cultures, loosely based on Captain Polo's own travels around the world. The book will be organized not by culinary courses but by geographic region, and will include frequent images of Captain Polo, Penguin and other characters from the [Adventures of Captain Polo series of climate education graphic novels](#). These characters will occasionally interact and come to life in the form of short comic strips relating to the book's content and main theme. Other than recipes and illustrations the book will contain photos from various sources (author, collaborators, public domain). All images will be duly credited.

Participating children will be within the 8-12 age range and their contributions will be managed exclusively via the schools participating in the project. Children will also be encouraged to optionally submit their own artwork (which may include Captain Polo or other characters) to accompany their recipe contributions.

Alan J. Hesse will be the sole author of the book and will retain intellectual property over the overall work. All contributors will be explicitly and prominently credited as the originators of their individual contributions, be this recipes, photos or illustrations.

The benefits

The participatory nature of this initiative promises a number of benefits:

- Participating schools can use the initiative to complement lesson plans and class activities around the subjects of climate education, sustainability and crafts (e.g. cooking, baking).
- By participating in the initiative schools will be advancing their own goals relating to promoting climate action and education.
- All contributions will effectively be published and both contributors and the schools they represent will thus benefit from joint promotional efforts.
- By participating in this project children will effectively gain a means by which to influence their own families to make more climate-friendly dietary choices. As such, the project thus counts as a form of direct climate action, promoted by schools.
- The project can be scaled, by virtue of the number of schools and pupils that may participate and the potential for creating a series of cook books to accommodate new contributions.

For further details, contact alan.hesse@gmail.com